

Message Text

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PAGE 01 TORONT 01344 182314Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 AGRE-00 CIAE-00 COME-00
INR-10 LAB-04 NSAE-00 SP-02 STR-07 TRSE-00 FRB-01
OMB-01 L-03 /049 W
-----080949 192114Z /75

R 181600Z JUL 78
FM AMCONSUL TORONTO
TO SECSTATE WASHDC 7516
INFO AMEMBASSY OTTAWA
AMCONSUL MONTREAL
AMCONSUL QUEBEC

UNCLAS TORONTO 1344

E.O. 11652: N/A
TAGS: ETRD, ECON, CA
SUBJ: STUDY OF CANADIAN TEXTILE INDUSTRY - IMPORTERS REACTION

REF: MONTREAL 1380

1. ONE GLOBAL NETWORK, 10 P.M. NEWS LAST WEEK FEATURED
INTERVIEW IN BUSINESS REPORT SECTION WITH CANADIAN IMPORTERS
ASSOCIATION PRESIDENT KEITH DIXON ON SUBJECT OF C. D. HOWE
INSTITUTE REPORT ON INEFFICIENCY OF CANADIAN
TEXTILE INDUSTRY. AS WOULD BE EXPECTED, DIXON SPOKE
OUT QUITE STRONGLY AGAINST QUOTAS BEING USED TO PROTECT IN-
EFFICIENT DOMESTIC INDUSTRY.

2. DIXON, WHO WAS RAISED IN QUEBEC AS SON OF TEXTILE EXECUTIVE
AND HIMSELF SPENT MOST OF HIS BUSINESS LIFE IN WOOL TRADE,
TOLD GLOBAL INTERVIEWER THAT CANADIAN TEXTILE INDUSTRY ACTUALLY
VERY COMPETITIVE IN SOME QUALITY AREAS AND CITED RUGS AND
SWEATERS AS TWO SPECIFIC EXAMPLES. HE CONTINUED THAT ONLY A
MINORITY OF INDUSTRY AND EMPLOYMENT ACTUALLY EFFECTED
BY CLAIM OF INEFFICIENCY AND SAID THAT IT IS ABSURD FOR
CANADA TO PRODUCE T-SHIRTS, FOR EXAMPLE, WHEN THEY CAN
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BE PURCHASED SO CHEAPLY FROM PEOPLES REPUBLIC OF CHINA,
WHICH IN TURN PURCHASES CANADIAN WHEAT. HE DID NOT
SEEM AWARE OF SPECIFICS OF NEWLY RELEASED HOWE STUDY
BUT AGREED THAT EFFORTS COULD BE PROFITABLY DEVOTED TO
REALIGNING INDUSTRY WITH ADDITIONAL EMPHASIS ON REMOVAL
OF QUOTAS AND ACCORDING SELECTED PARTS OF CANADIAN TEXTILE
INDUSTRY MEANS AND STATUS OF BECOMING VIABLE INTERNATIONAL

COMPETITOR.
DIGGINS

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Concepts: TEXTILE INDUSTRY, PUBLIC ATTITUDES, STUDIES, IMPORTERS
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Draft Date: 18 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Handling Restrictions: n/a
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ISecure: 1
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Litigation History:
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